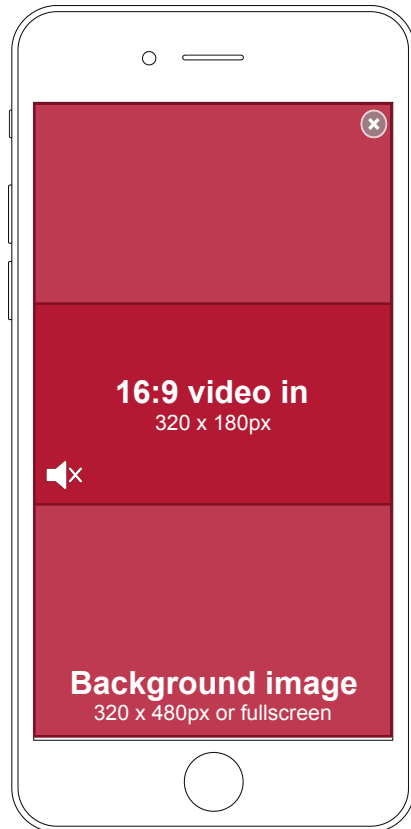


Specifications: Video Trigger Ad



DESCRIPTION

- Video positioned in the center of the ad. Animations are synchronized with the video content
- Video displayed on interstitial banner (length: max. 30 sec.)
- By default: autoplay, muted, no-loop

What we need from you

- Video + background image
- Please send graphics either for „Interstitial“ or „Fullscreen Interstitial“ and only for (SD) or (HD)

FORMAT	DIMENSIONS	Template File
Recommended for smartphone interstitial		
Video	1920x1080px	
Background image	320x480px (SD) or 640x960px (HD)	
Fullscreen interstitial	862x1182px	http://bit.ly/1R9EHID Mind the safe zone (320x480) and bleeding (862x1182) according to the template

Information about the file weight: <http://bit.ly/2gyBYfO>

LEAD TIME

- Seven days

Send the assets to: de-ads@opera.com

*Important: Apple announced its "ATS Enforcement", which will require HTTPS connections for iOS apps by the end of 2016. At the same time publishers are also moving toward default use of HTTPS on their mobile websites. These changes require ad units to use secure connections for assets, tracking and redirects in order to work and track properly. **Please provide all assets like click commands, redirects, third party trackings, links to images, etc. SSL compliant.**



Specifications: Video Trigger Ad



Length	20 second version (recommended)	30 second version
Lead Time	6 days	8 days
Correction Loops	3	3
Amount of videos	1	1
Resolution	High Definition (min. 1080p)	High Definition (min. 1080p)

- Preferably send the following assets: logo, fonts, style guide, picture assets, photoshop files
- Preferably: video without overlaying text
- **After the beginning of the ad creation process at OMW, changes will increase the effort and are only possible upon consultation.**
- **Asset examples:** <http://bit.ly/2g5T6pY>

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