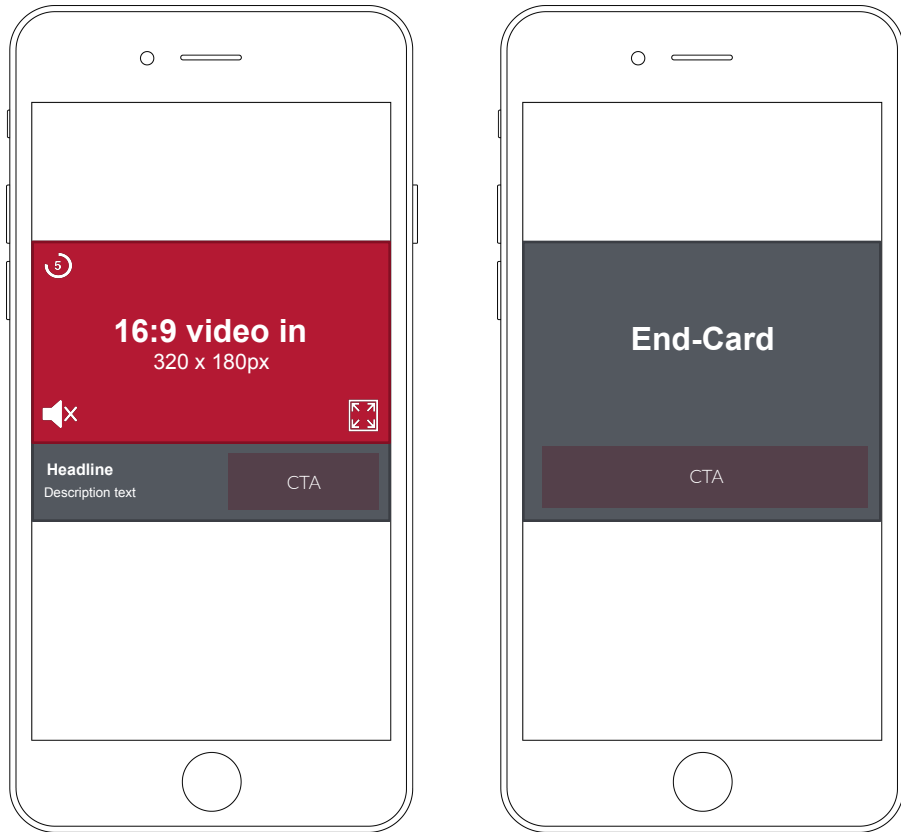


Specifications: Video Interaction Ad



DESCRIPTION

- Video displayed with headline, description text, cta below (length: max. 30 sec.)
- When the video finishes an endcard is shown in medium-rectangle size (with cta)
- By default: autoplay, muted, no-loop, fullscreen-button
- Subtitle can be shown. Text has to be delivered in format *.rt/* .srt

What we need from you

- Video + headline (17 characters) + description text (24 characters) + cta (10 characters)
- Endcard image + CTA (10 characters)
- Please send graphics ether for (SD) or (HD)

FORMAT	DIMENSIONS
Video	1920x1080px
Background-image	Max. 320x250px (SD) or 640x500px (HD)

Information about the file weight: <http://bit.ly/2gyBYfO>

LEAD TIME

- Five days

Send the assets to: de-ads@opera.com

*Important: Apple announced its "ATS Enforcement", which will require HTTPS connections for iOS apps by the end of 2016. At the same time publishers are also moving toward default use of HTTPS on their mobile websites. These changes require ad units to use secure connections for assets, tracking and redirects in order to work and track properly. **Please provide all assets like click commands, redirects, third party trackings, links to images, etc. SSL compliant.**

