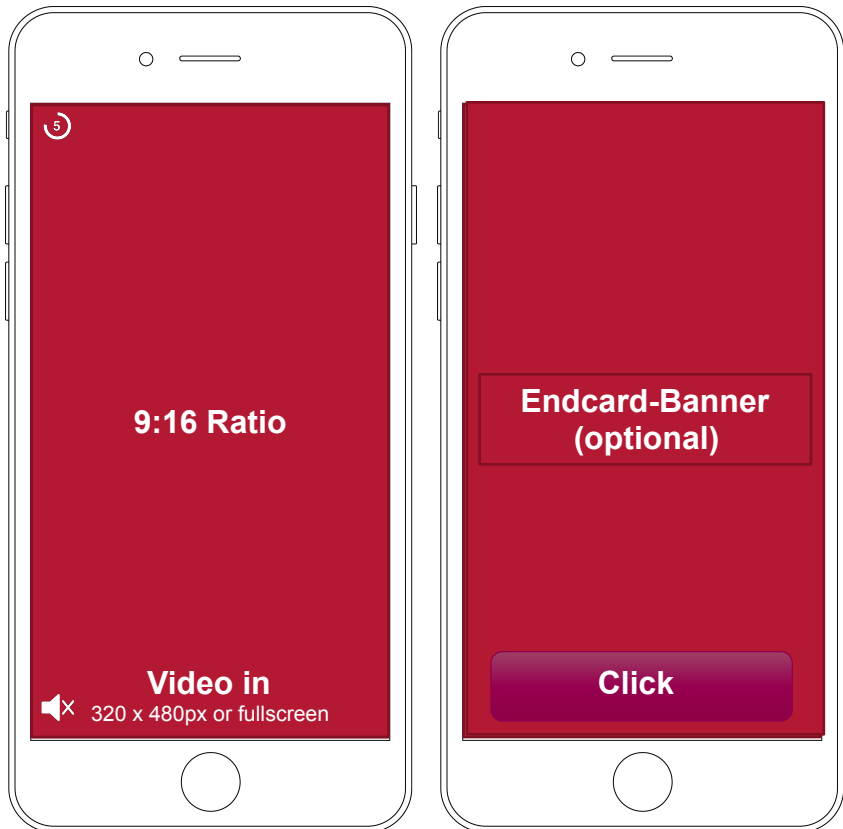


Specifications: Vertical Video Ad



DESCRIPTION

- Video displayed in vertical 9:16 (length: max. 30 sec.)
- Static endcard shows up at the end of the video (optional)
- By default: autoplay, muted, no-loop
- Subtitle can be shown. Text has to be delivered in format *.rt/*.srt

What we need from you

- Video + Endcard (optional)
- Please send graphics ether for „Endcard“ or „Endcard Fullscreen“ and only for (SD) or (HD)

FORMAT	DIMENSIONS	Template File
Recommended for smartphone interstitial		
Video	1080x1920px	
Endcard	320x480px (SD) or 640x960px (HD)	
Endcard Fullscreen	862x1182px	http://bit.ly/1R9EHID Mind the safe zone (320x480) and bleeding (862x1182) according to the template

Information about the file weight: <http://bit.ly/2gyBYfO>

LEAD TIME

- Five days

Send the assets to: de-ads@opera.com

*Important: Apple announced its "ATS Enforcement", which will require HTTPS connections for iOS apps by the end of 2016. At the same time publishers are also moving toward default use of HTTPS on their mobile websites. These changes require ad units to use secure connections for assets, tracking and redirects in order to work and track properly. **Please provide all assets like click commands, redirects, third party trackings, links to images, etc. SSL compliant.**

