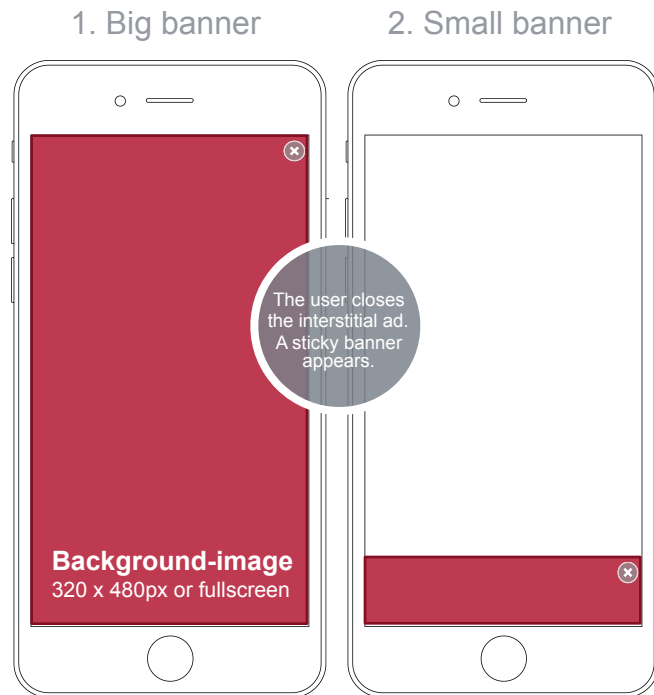


# Specifications: Tandem Ad



## DESCRIPTION

- User clicks on the close button of the interstitial
- Afterwards a sticky banner appears at the bottom of the display (no animation/transition)

## What we need from you

- Big banner + small banner
- Please send the graphics either for „Large Image“ or „Fullscreen interstitial“ and only for (SD) or (HD)

FORMAT	DIMENSIONS	Template File
Recommended for smartphone interstitial		
Large image	320x480px (SD) or 640x960px (HD)	
Small image	320x75px (SD) or 640x150px (HD)	
Fullscreen interstitial	862x1182px	<a href="http://bit.ly/1R9EHID">http://bit.ly/1R9EHID</a> Mind the safe zone (320x480) and bleeding (862x1182) according to the template

Information about the file weight: <http://bit.ly/2gyBYfO>

## LEAD TIME

- Seven days

Send the assets to: [de-ads@opera.com](mailto:de-ads@opera.com)

\*Important: Apple announced its "ATS Enforcement", which will require HTTPS connections for iOS apps by the end of 2016. At the same time publishers are also moving toward default use of HTTPS on their mobile websites. These changes require ad units to use secure connections for assets, tracking and redirects in order to work and track properly. **Please provide all assets like click commands, redirects, third party trackings, links to images, etc. SSL compliant.**

