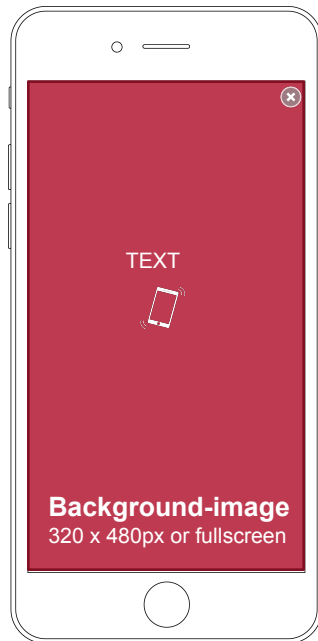


# Specifications: Shake Ad

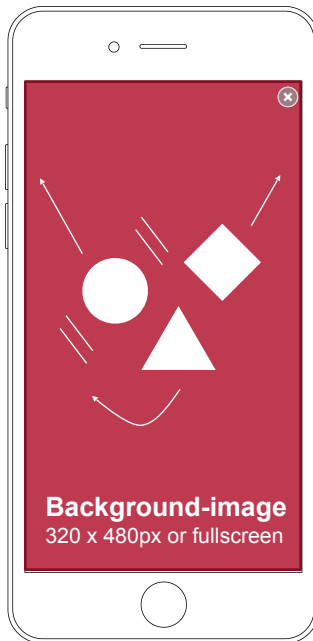
1. Startpage



**Background-image**  
320 x 480px or fullscreen

Animated "Shake" icon  
designed by Opera  
Mediaworks

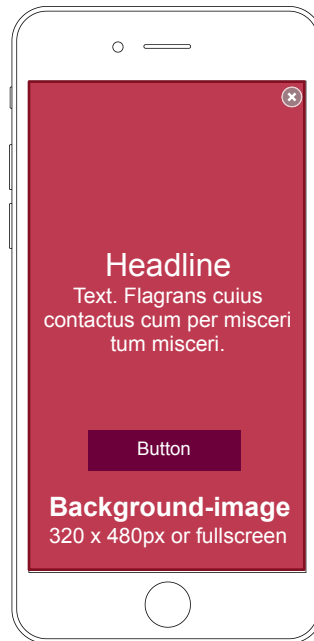
2. Animation



**Background-image**  
320 x 480px or fullscreen

Custom-animation: move,  
scale, resize and rotate

3. Endpage



**Background-image**  
320 x 480px or fullscreen

Click action(s)

## DESCRIPTION

- Startpage / user shakes the device animation phase / endpage with call-to-action

## What we need from you

- Background image(s) + elements for shake animation
- Please send graphics ether for „Interstitial“ or „Fullscreen interstitial“ and only for (SD) or (HD)

FORMAT	DIMENSIONS	Template File
Recommended for smartphone interstitial		
Interstitial	320x480px (SD) or 640x960px (HD)	
Fullscreen interstitial	862x1182px	<a href="http://bit.ly/1R9EHID">http://bit.ly/1R9EHID</a> Mind the safe zone (320x480) and bleeding (862x1182) according to the template

Information about the file weight: <http://bit.ly/2gyBYfO>

## LEAD TIME

- Five days

Send the assets to: [de-ads@opera.com](mailto:de-ads@opera.com)

\*Important: Apple announced its "ATS Enforcement", which will require HTTPS connections for iOS apps by the end of 2016. At the same time publishers are also moving toward default use of HTTPS on their mobile websites. These changes require ad units to use secure connections for assets, tracking and redirects in order to work and track properly. **Please provide all assets like click commands, redirects, third party trackings, links to images, etc. SSL compliant.**

