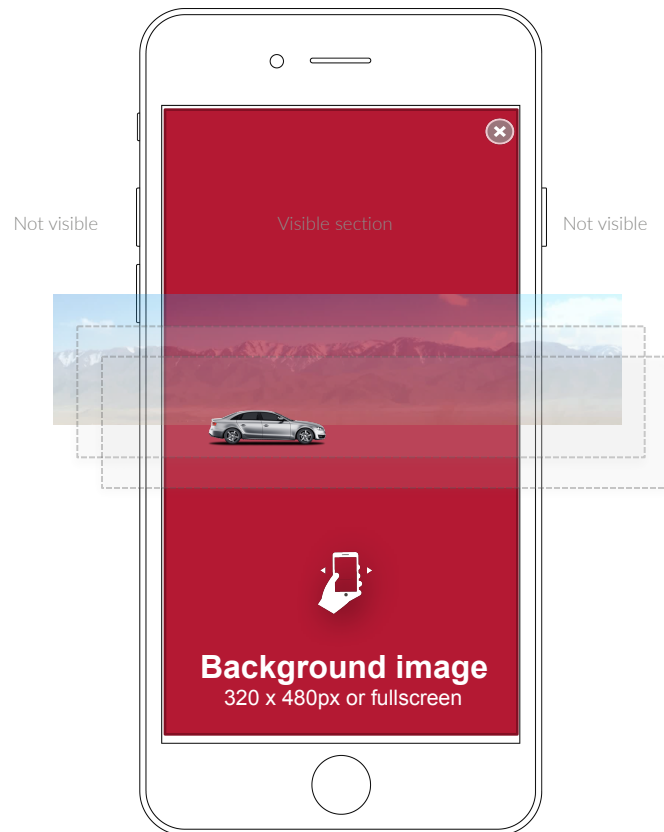


# Specifications: Motion Ad



## DESCRIPTION

- By moving the device to the left and right or up and down the user is able to interact with the ad
- Using the sensors of the phone, the motion is translated into the movement of the elements

## What we need from you

- Min. three graphics
- Please send graphics ether for „Interstitial“ or „Fullscreen interstitial“ and only for (SD) or (HD)

FORMAT	DIMENSIONS	Template File
Recommended for smartphone interstitial		
Interstitial	960x480px (SD) or 1920x960px (HD)	
Fullscreen interstitial	862x1182px	<a href="http://bit.ly/1R9EHID">http://bit.ly/1R9EHID</a> Mind the safe zone (320x480) and bleeding (862x1182) according to the template

Information about the file weight: <http://bit.ly/2gyBYfO>

## LEAD TIME

- Five days

Send the assets to: [de-ads@opera.com](mailto:de-ads@opera.com)

\*Important: Apple announced its "ATS Enforcement", which will require HTTPS connections for iOS apps by the end of 2016. At the same time publishers are also moving toward default use of HTTPS on their mobile websites. These changes require ad units to use secure connections for assets, tracking and redirects in order to work and track properly. **Please provide all assets like click commands, redirects, third party trackings, links to images, etc. SSL compliant.**

