

Specifications: Layer Ad



DESCRIPTION

- Banner overlays publisher content with transparent background
- Layer can be animated

What we need from you

- Image(s) (+ elements for the animation / optional video)
- Please send graphics or video ether for „Interstitial“ or „Fullscreen interstitial“ and only for (SD) or (HD)

FORMAT	DIMENSIONS	Template File
Recommended for smartphone interstitial		
Graphics (transparent background)	320x480px (SD) or 640x960px (HD)	
Fullscreen interstitial (transparent bg)	862x1182px	http://bit.ly/1R9EHID Mind the safe zone (320x480) and bleeding (862x1182) according to the template

Information about the file weight: <http://bit.ly/2gyBYfO>

LEAD TIME

- Seven days

Send the assets to: de-ads@opera.com

*Important: Apple announced its "ATS Enforcement", which will require HTTPS connections for iOS apps by the end of 2016. At the same time publishers are also moving toward default use of HTTPS on their mobile websites. These changes require ad units to use secure connections for assets, tracking and redirects in order to work and track properly. **Please provide all assets like click commands, redirects, third party trackings, links to images, etc. SSL compliant.**

