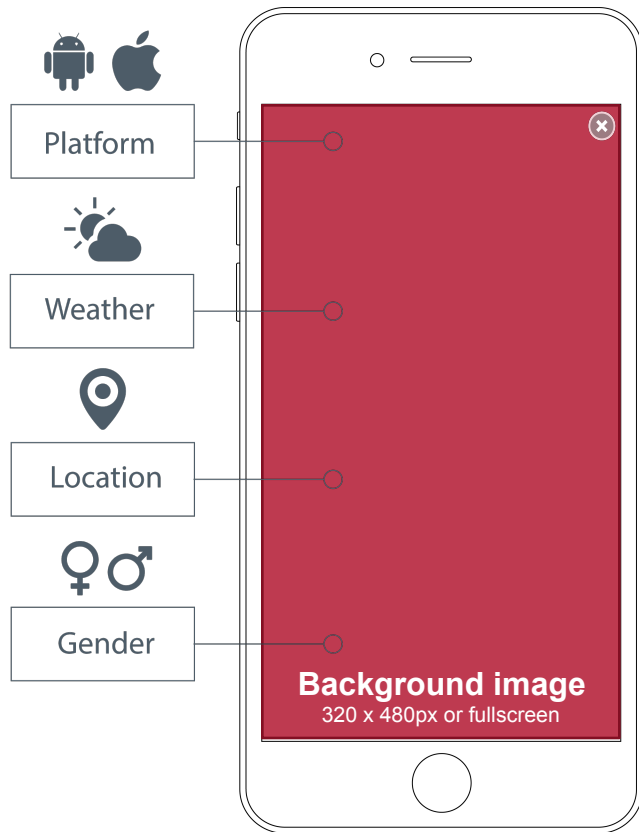


Specifications: Dynamic Rich Media Ad



DESCRIPTION

- Content of the ad-unit changes dynamically, regarding to the implemented targeting
- Text or Keyvisuals change automatically by the targeting parameters

What we need from you

- Changing text/keyvisuals (+ for Geo Targeting the GPS coordinates)
- Please send graphics ether for „Interstitial“ or „Fullscreen interstitial“ and only for (SD) or (HD)

| FORMAT | DIMENSIONS | Template File |
|---|----------------------------------|---|
| Recommended for smartphone interstitial | | |
| Background image | 320x480px (SD) or 640x960px (HD) | |
| Fullscreen interstitial | 862x1182px | http://bit.ly/1R9EHID Mind the safe zone (320x480) and bleeding (862x1182) according to the template |

Information about the file weight: <http://bit.ly/2gyBYfQ>

LEAD TIME

- Five days

Send the assets to: de-ads@opera.com

*Important: Apple announced its "ATS Enforcement", which will require HTTPS connections for iOS apps by the end of 2016. At the same time publishers are also moving toward default use of HTTPS on their mobile websites. These changes require ad units to use secure connections for assets, tracking and redirects in order to work and track properly. **Please provide all assets like click commands, redirects, third party trackings, links to images, etc. SSL compliant.**

