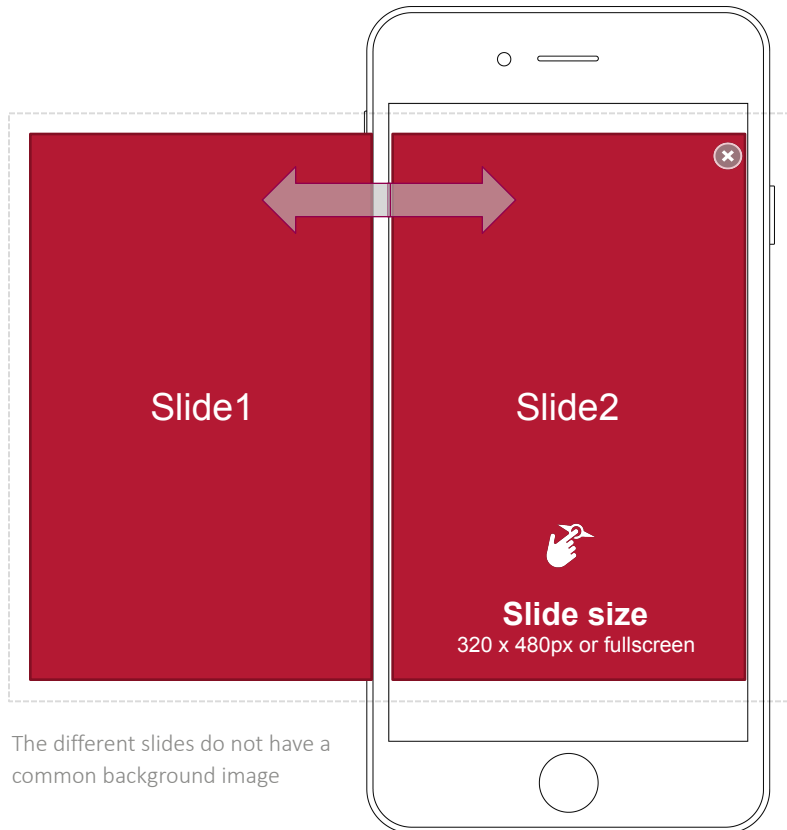


Specifications: Content Slider Ad #01



The different slides do not have a common background image

DESCRIPTION

- Swipe left or right to navigate between the single slides (max. four slides)
- Elements on each slide can be animated: scale, rotate, move, blend in/out
- Video can be added to the Content Slider (optional)
- Standard rotation: from left to right
- Please provide the requested order of the images

What we need from you

- Picture for each slide + video (optional) + Exact order of slides
- Please send graphics ether for „Interstitial“ or „Fullscreen interstitial“ and only for (SD) or (HD)

FORMAT	DIMENSIONS	ADDITIONAL INFORMATION
Recommended assets for smartphone interstitial.		
Interstitial	320x480px (SD) or 640x960px (HD)	
Fullscreen interstitial	862x1182px	Template: http://bit.ly/1R9EHID Mind the safe zone (320x480) and bleeding (862x1182) according to the template
Video (optional)	1920x1080px	

Information about the file weight: <http://bit.ly/2gyBYfO>

LEAD TIME

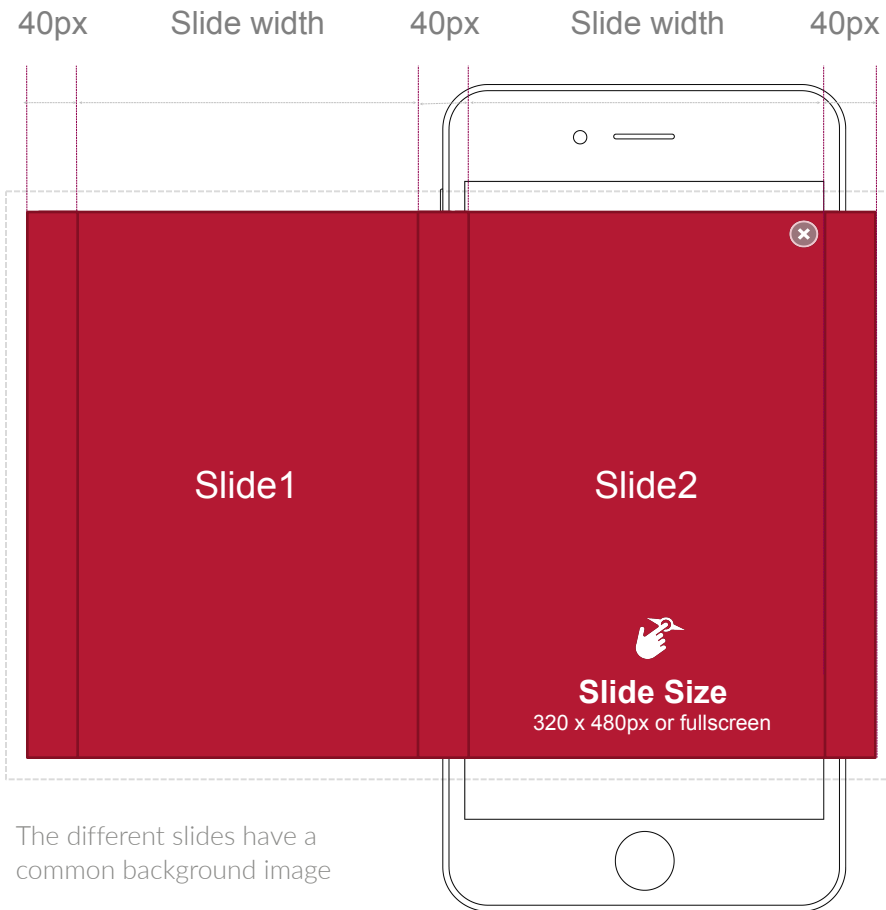
- Five days

Send the assets to: de-ads@opera.com

*Important: Apple announced its "ATS Enforcement", which will require HTTPS connections for iOS apps by the end of 2016. At the same time publishers are also moving toward default use of HTTPS on their mobile websites. These changes require ad units to use secure connections for assets, tracking and redirects in order to work and track properly. **Please provide all assets like click commands, redirects, third party trackings, links to images, etc. SSL compliant.**



Specifications: Content Slider Ad #02



DESCRIPTION

- Swipe left or right to navigate between the single slides (max. 4 slides)
- Using continuous panorama background image use 40px gap between each slide
- Standard rotation: from left to right
- Please provide the requested order of the images

What we need from you

- Panoramic background-image + Picture for each slide (transparent background) + Exact order of slides
- Please send graphics ether for „Interstitial“ or „Fullscreen interstitial“ and only for (SD) or (HD)

FORMAT	DIMENSIONS	Template File
Recommended for smartphone interstitial		
Panoramic image (example for two slides)	1520x960px*	
Interstitial	320x480px (SD) or 640x960px (HD)	
Fullscreen interstitial	862x1182px	http://bit.ly/1R9EHID Mind the safe zone (320x480) and bleeding (862x1182) according to the template

* 1520px = (40px + 320px + 40px + 320px + 40px) * 2

Information about the file weight: <http://bit.ly/2gyBYfO>

LEAD TIME

- Five days

Send the assets to: de-ads@opera.com

*Important: Apple announced its "ATS Enforcement", which will require HTTPS connections for iOS apps by the end of 2016. At the same time publishers are also moving toward default use of HTTPS on their mobile websites. These changes require ad units to use secure connections for assets, tracking and redirects in order to work and track properly. Please provide all assets like click commands, redirects, third party trackings, links to images, etc. SSL compliant.

