

Specifications: Canvas Ad

DESCRIPTION

- Slides move up and down (max. three slides)
- Scrolling down the user can explore further rich media formats from our portfolio like: Galleries, Videos, 360 Swipe of a 3D Object, Wipe Away Ad, 360 Video, Liquid Ad and so on
- Depending on the concept, the specifications could change, all specifications can be found here: <http://operamediaworks.de/technische-spezifikationen>

What we need from you

- Background image for each slide + additional elements (see specs)
- Please send graphics either for „Interstitial“ or „Fullscreen interstitial“ and only for (SD) or (HD)

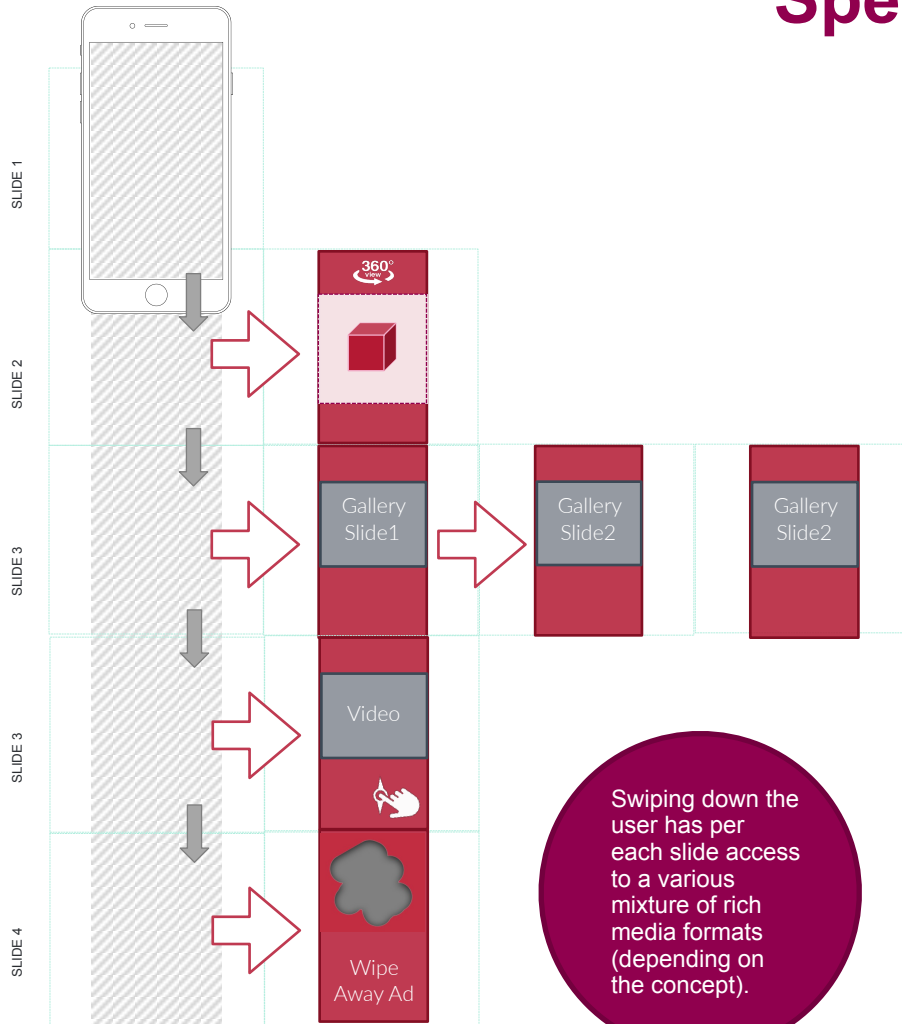
FORMAT	DIMENSIONS	Template File
Recommended for smartphone interstitial		
Background image	320x480px (SD) or 640x960px (HD)	
Fullscreen interstitial	862x1182px	http://bit.ly/1R9EHID Mind the safe zone (320x480) and bleeding (862x1182) according to the template

Information about the file weight: <http://bit.ly/2gyBYfO>

LEAD TIME

- Ten days

Send the assets to: de-ads@opera.com



*Important: Apple announced its "ATS Enforcement", which will require HTTPS connections for iOS apps by the end of 2016.

At the same time publishers are also moving toward default use of HTTPS on their mobile websites. These changes require ad units to use secure connections for assets, tracking and redirects in order to work and track properly.

Please provide all assets like click commands, redirects, third party trackings, links to images, etc. SSL compliant.

