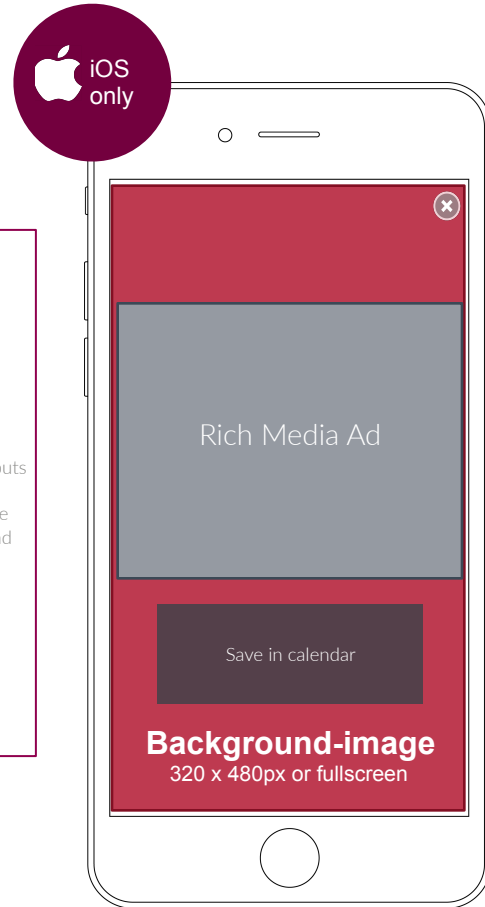


Specifications: Calendar Ad



TITLE	Name of the event (15 Characters)
STARTS	Date and time
REPEAT	Never, daily, weekly, every 2 weeks, monthly, yearly
NOTES	Text and links We recommend to insert here how to delete the calendar inputs (Email/Contacts/Delete calendar) Nine line of text will be shown directly, if the text is longer the user has to click on "Show All Notes". For the nine lines around 210 characters can be used.
LOCATION	Where does the event take place (optional)
ENDS	Date and time
ALERT	Date and time, Text in push notifications

DESCRIPTION

- Composition of Rich-Media Ad + possibility to download the calendar
- After click user saves the calendar on his device

What we need from you

- Material for Rich-Media Ad
- Please send graphics ether for „Interstitial“ or „Fullscreen interstitial“ and only for (SD) or (HD)

FORMAT	DIMENSIONS	Template File
Recommended for smartphone interstitial		
Background image	320x480px (SD) or 640x960px (HD)	
Fullscreen interstitial	862x1182px	http://bit.ly/1R9EHID Mind the safe zone (320x480) and bleeding (862x1182) according to the template

Information about the file weight: <http://bit.ly/2gyBYfO>

LEAD TIME

- Five days

Send the assets to: de-ads@opera.com

*Important: Apple announced its "ATS Enforcement", which will require HTTPS connections for iOS apps by the end of 2016. At the same time publishers are also moving toward default use of HTTPS on their mobile websites. These changes require ad units to use secure connections for assets, tracking and redirects in order to work and track properly. **Please provide all assets like click commands, redirects, third party trackings, links to images, etc. SSL compliant.**

